

Transport Systems Catapult Media Release PR03-14

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£1 million to boost collaboration between UK universities and business

Milton Keynes, 16 June – The winners of a new programme to help accelerate the commercialisation of great ideas from British universities were announced today at a national ‘Brains to Business’ symposium for higher education, innovation, and business leaders.

The Transport Systems Catapult has awarded £1 million for activities across 14 UK universities that will improve collaboration with business – from major companies to SMEs. The projects will focus on developing products and solutions that make transport more seamless and connected, aimed at the global Intelligent Mobility market, estimated to be worth £900bn per year by 2025.

Steve Yianni, Chief Executive of the Transport Systems Catapult said:

“Intelligent Mobility harnesses new technologies to create seamless journeys, where transport is smart and connected, and delays and congestions are a thing of the past. This programme will bring universities and businesses closer together to work on solutions to the most pressing transport challenges, and make those ideas a commercial success.”

The scheme aims to increase collaboration between universities and British businesses, enhance the Catapult’s activities in different regions of the UK, and provide a network of expertise to help businesses access knowledge across a range of disciplines. It will allow researchers to spend time at the Catapult’s world-class facilities, working alongside experts from industry focusing on similar challenges, and develop the right skills to deliver solutions in Intelligent Mobility.

The Transport Systems Catapult’s *University Partner Programme* was open to all UK universities and the winners were selected through a competitive tender process. Organised in eight regional hubs, the winning universities are:

- **Aberdeen University**
- **Coventry University**
- **Cranfield University (Bedfordshire/Oxfordshire)**
- **De Montfort University (Leicester)**
- **Heriot Watt (Edinburgh)**
- **Leeds University**
- **Leicester University**
- **Loughborough University**
- **Nottingham Trent University**
- **Nottingham University**
- **Sheffield Hallam University**
- **Southampton University**
- **University of Cambridge**
- **University of Sheffield**

The Transport Systems Catapult is one of a new network of elite technology and innovation centres established by the Technology Strategy Board as a long-term investment in the UK's economic capability. Applying business-led research, Catapults help businesses transform great ideas into valuable products and services to compete in the global markets of tomorrow.

The 'Brains to Business' event took place today at the Imovation Centre in Milton Keynes - part of the Imagine Festival being hosted by the Transport Systems Catapult from 9-19th June 2014. For more information visit www.imaginefestival.co.uk.

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